



CIM at the Erasmus Days 2020 (October)

The Erasmus Days 2020 were the perfect place to present the lessons learned and experiences from this pandemic year. As some partners were already able to implement their pilots and the CIM approach at their university or companies, the partnership was also interested in not only disseminating the lessons learned but also making the knowledge gathered available to others. By offering a workshop as an active participant in the Erasmus Days it was also possible to show how the promotion of creativity and innovation can be used, thus serving as a breeding ground for interest in the CIM approach outside the project.

The underlying concept of how online learning can be made more attractive and innovative could be played out in different target groups, not only to get an insight into the method but also to apply it practically.

The idea of self-awareness crystallised as an essential and significant step in the whole partnership of CIM - teaching can only be successful if the teacher has already gone through the individual steps of the Design Thinking approach in practice before he can successfully pass on this knowledge.

[Check out some of the CIM success stories on our website.](#)