

### The CIM Project – Overcoming challenges

The second year has begun and the CIM project was ready for its pilot phase – then Corona struck. The exchanges between universities, students and companies were cancelled for the most part and it looked like the newly developed CIM approach would remain on paper.

But, since innovation and creativity are not only in the title of the CIM project, new ways were sought in the spirit of it. Problems were tackled and overcome: Working online, being able to collaborate, finding new ways to stimulate creativity - welcome to the CIM project.

The strong partnership made it possible: 16 partners strived to develop alternative options to master COVID19 and engage in a slightly different form of pilots. These include the use of new tools (such as Miro and Zoom), blended-learning concepts and approaches to enable digital learning and sharing to some degree.

As a core element, the CIM workshop, a 2-day online event, took place at the end of June. The guiding question of the CIM project forms the basic framework:

- **How can we plan and implement competence-based learning and validation at the interface of academic courses and internships in business using innovative digital learning tools and blended learning concepts?**

This led to the actual ulterior motive of finding ways to introduce true interactive, synchronous - but also collaborative - digital learning formats. The fact is: the tools are there. In the CIM project, a virtual online space has been created and we use synchronous online conferences intensively. But we can do more and use exciting and efficient online collaboration tools in our trainings.

### [Take a look at our website and learn about our success stories!](#)